



State of California
Business, Transportation and Housing Agency
Office of the Patient Advocate
980 Ninth Street, Suite 500
Sacramento, CA 95814
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March 18, 2009

Notice to Prospective Proposers

REQUEST FOR PROPOSAL (RFP) Secondary HEROIC – African American Initiative - Statewide 08MC-SA016

The Department of Managed Health Care (DMHC), Office of the Patient Advocate (OPA) is seeking a non-profit organization that provides direct consumer assistance and services to the African American population and has the capacity to successfully work with OPA and/or other currently contracted organizations to promote access to managed care plan services for the African American population.

The resulting agreement term is anticipated to be June 1, 2009 through May 31, 2011 with two, one-year options to renew at the same rates as in the original agreement. Costs for the original agreement cannot exceed \$150,000.

In submitting your proposal, you must comply with the instructions found herein. Potential proposers are encouraged to download the solicitation package as well as any future addendums from the California State Contracts Register (CSCR) at <http://www.cscr.dgs.ca.gov/cscr/>, bid #0903-005. Alternately, you can go directly to the bid notice by [clicking here](#). Responses to written questions received by proposers will be posted to the CSCR as an addendum. The Intent to Award and Award notifications will be posted in the CSCR and in a public place by the DMHC.

Note that any agreement entered into with the State of California will include, by reference, General Terms and Conditions and Contractor Certification Clauses that may be viewed and downloaded from the Internet site <http://www.ols.dgs.ca.gov/Standard+Language/default.htm>. If you do not have internet access, a hard copy can be provided by contacting the person listed below.

In the opinion of the Office of the Patient Advocate, this RFP is complete and without need of explanation. However, if you have questions or need clarifying information, please submit them in writing to:

Sheila Repace, DMHC Contract Analyst
srepace@dmhc.ca.gov

Responses to all proposers' written questions received by the deadline in the Key Action Dates of the RFP will be posted to the CSCR as an addendum. Award, if made, will be to the responsive highest scored proposal. The Small Business Enterprise and other preference programs **do apply** to this solicitation. The Disabled Veteran Business Enterprise Participation Program Requirements are waived and **do not apply** to this solicitation.

Please note that no *verbal* information given will be binding upon the State unless such information is issued in writing as an official addendum.

Dana Taylor-Bell
DMHC Contracts Supervisor